

# 2018 NORTHERNOHIOTOURISM.COM SPONSORSHIP PACKAGES.

NorthernOhioTourism.com  
 MyOhioFun.com  
 DiscoverOhioWines.com



## Becoming a site sponsor.

We currently offer the following site sponsor packages:

**Standard Visitor Bureau listing** ..... \$400 yearly  
 Includes: Listing on all three websites. A logo and/or image, address, website link, video, and any social media links. Social media promotion.  
 Availability to submit events to be posted on NorthernOhioTourism.com.  
 Availability to submit press releases of events to be posted on MyOhioFun.com.

## Additional ala-cart advertising packages:

NorthernOhioTourism.com, MyOhioFun.com and/or DiscoverOhioWines.com  
*(Banners may be changed every month.)*

Side Bar (excluding home page). (Size 200 x 300)	\$50 per month (\$600 per year)
Side Bar per page (excluding home page). (Size 200 x 600)	\$100 per month (\$1200 per year)
Banner Advertising (excluding home page) (Size 700 x 200)	\$300 per month (\$3600 per year)
Banner Advertising on the home page (Size 700 x 200)	\$1000 per month (\$12000 per year)
Press Release posting on MyOhioFun.com	\$50 per release

## 2018 Sponsor Packages:

### Bronze Sponsorship Package - Cost \$1300. (value \$3,200)

Included in package: Three website listings.

> Listing w/ logo or image for one year on **NorthernOhioTourism.com**.

Placement: CVB or attraction page. Group Tour page if applicable.

Add-ons: Event postings, social media postings of events and listing in our e-newsletters.

> Banner w/ logo or image for one year on **MyOhioFun.com**.

Placement – All pages with Side Bar (size 200x300)

Includes availability to submit press releases and one day trips. Listing in region section.

> Listing on **DiscoverOhioWines.com**.

Includes availability to submit one day trips that include an Ohio winery and a listing in region section.

> **One** NorthernOhioTourism.com side bar advertising ads (size: 200x300) on any website page, excluding home page.)

> **One** NorthernOhioTourism.com side bar advertising ad (size: 200 x 600) on any website page, excluding home pages.

### Silver Sponsorship Package - Cost \$3750. (value \$9,700)

Included in package: Three website listings.

> Listing w/ logo or image for one year on **NorthernOhioTourism.com**.

Placement: CVB or attraction page. Group Tour page if applicable. Add-ons: Event postings, social media postings of events and listing in our e-newsletters.

> Banner w/ logo or image for one year on **MyOhioFun.com**.

Placement – All pages with sidebar (Size: 700x200)

Includes availability to submit press releases and one day trips. Listing in region section.

> Listing on **DiscoverOhioWines.com**.

Includes availability to submit one day trips that include an Ohio winery and a listing in region section.

> **One** NorthernOhioTourism.com side bar advertising ads (size: 200x300) on any website page, excluding home page.

> **One** NorthernOhioTourism.com banner ad (size: 700x200) or one block ad (size: 300x250 or 300x300), excluding home page.

> **One** DiscoverOhioWines.com side bar advertising ads (size: 200x300) excluding home page.

**Gold Sponsorship Package - Cost \$4250.** (value \$20,600)

Included in package: Three website listings.

> Listing w/ logo or image for one year on **NorthernOhioTourism.com**. Placement: Attraction page. Group Tour page if applicable. Add-ons: Event postings, social media postings of events and listing in our e-newsletters.

> Two Banners w/ logo or image for one year on **MyOhioFun.com**.

Placement – Banner all pages (Size: 700x200)

Placement – Side bar pages (Size 200x300)

Includes availability to submit press releases and one day trips. Listing in region section.

> **Three** NorthernOhioTourism.com side bar advertising ads (size: 200x300) on any website page, excluding home page.

> **One** NorthernOhioTourism.com side bar advertising ad (size: 200 x 600) on any website page, excluding home pages.

> **One** NorthernOhioTourism.com banner ad (size: 700x200) or one block ad (size: 300x250 or 300x300), excluding home page

> Listing on **DiscoverOhioWines.com**.

Includes availability to submit one day trips that include an Ohio winery and a listing in region section.

> **One** DiscoverOhioWines.com side bar advertising ads (size: 200x300) excluding home page.

**Platinum Sponsorship Package - Cost \$6000.** (value \$38,000)

Included in package: Three website listings.

> Listing w/ logo or image for one year on **NorthernOhioTourism.com**.

Placement: Attraction page. Group Tour page if applicable. Add-ons: Event postings, social media postings of events and listing in our e-newsletters.

> Two Banners w/ logo or image for one year on **MyOhioFun.com**.

Placement – **All pages** (Size: 700x200)

Placement – Side bar **all pages** (Size 200x300)

Includes availability to submit press releases and one day trips. Listing in region section.

> **Two** NorthernOhioTourism.com side bar advertising ads (size: 200x300) on any **five** website page, excluding home page.

> **One** NorthernOhioTourism.com side bar advertising ad (size: 200 x 600) **on all pages**, excluding home pages.

> **One** NorthernOhioTourism.com banner ad (size: 700x200) or one block ad (size: 300x250 or 300x300), excluding home page

> Listing on **DiscoverOhioWines.com**.

Includes availability to submit one day trips that include an Ohio winery and a listing in region section.

> **One** DiscoverOhioWines.com home page advertising ad (size: 700x200)

> **One** DiscoverOhioWines.com side bar advertising ad on **all pages** (size: 200x300) excluding home page.

#### PACKAGE COMPARISON

Sponsorship Packages	Ala Cart per year	BRONZE	SILVER	GOLD	PLATINUM
Listing on NorthernOhioTourism.com	\$400	X	X	X	X
Banner Side Bar 200x300 NorthernOhioTourism.com	\$600	X	X	X(3)	X (2) 5 pages
Banner Side Bar 200x600 NorthernOhioTourism.com	\$1200	X		X	X all pages
Banner 700x200 or block NorthernOhioTourism.com	\$3600		X	X	X
Side Bar all pages 200x300 MyOhioFun (excl home)	\$600	X all pages		X all pages	X all pages
Side Bar all pages 700x200 MyOhioFun (excl home)	\$3600		X all pages	X all pages	X all pages
Banner all pages 700x200 MyOhioFun.com	\$12000			X all pages	X all pages
Listing DiscoverOhioWines.com	\$400	X	X	X	X
Side Bar 200x300 DiscoverOhioWines.com	\$600		X	X	X all pages
Banner all pages 700x200 DiscoverOhioWines.com	\$12000				X all pages
Total Cost/ Value		\$1300./ \$3200.	\$3750./ \$9700	\$4250./ \$20,600	\$6000./ \$38,000

*All block ad artwork and images are to be supplied by the advertiser in an electronic 250file. (Ad design and graphic artwork available upon request for an additional fee.)*

## POLICY ON ADVERTISING PLACEMENT

- All advertising is subject to review and approval by NorthernOhioTourism.com dba Rocky Hill.
- The publisher reserves the right to reject any advertising that does not conform to NorthernOhioTourism.com's goals and mission in promoting Ohio.
- The Advertiser grants to the Rocky Hill a non-exclusive, worldwide, royalty-free license to publish the Advertiser Content on the Website as contemplated by this Agreement.

## **Ad Artwork**

All block ad artwork and images are to be supplied by the advertiser in an electronic file. (Ad design and graphic artwork available upon request for an additional fee.)

## **Payment**

All payments are to be made payable to **Rocky Hill**, PO Box 67-0173, Northfield, OH 44067.

## **Contact Us**

**NorthernOhioTourism.com** is looking forward to helping promote your venue. Should you have any questions, please feel free to contact me direct.

**Diane Rock**

**NorthernOhioTourism.com**

**MyOhioFun.com**

**DiscoverOhioWines.com**

P.O. Box 67-0173

Northfield, OH 44067

216.396.6400